

# SHANNON DAEHNKE

Writer, Journalist

## CONTACT

(949) 613 - 0025  
2546 SE 33rd Pl  
Portland, OR 97202

shannondaehnke@gmail.com  
[shannondaehnke.com](http://shannondaehnke.com)

## EDUCATION

B. S. Journalism  
University of Oregon 2021  
Cinema Studies Certificate

*Reductress* Satire Workshop

## RECOGNITION

Appeared live on KATU ABC 2 to discuss *Willamette Week* cover

18 Columbia Scholastic Press Awards, 2 AEJMC Awards, Pacemaker: Best of Best Award, & Ernie Pyle Human-Interest Profile Award, 2021, as Editor in Chief of *FLUX Magazine*

## Columnist, Willamette Week

*Portland, OR | April 2024 - Present*

Writes 7-10 event listings each week for Portland, Oregon's Pulitzer Prize-winning alternative newsweekly.

## Freelance Writer, Various Publications

*Portland, OR | April 2022 - Present*

Pitches and reports arts and culture articles for publications such as *Ori Magazine*, *Nester*, *Taster*, *Oregon Winter*, *Willamette Week*, and *Portland Monthly*, with a focus on music, style, shopping, food & drink, art, comedy, and internet culture.

## Freelance Copywriter, Various Clients

*Portland, OR | April 2022 - Present*

Crafts compelling, creative copy with a witty, colloquial tone. Previous clients include BetterHelp, Vacasa, Tillamook Creamery, Amtrak, Portland Art Museum, PERIOD, University of Oregon Business School, Straightaway Cocktails, and *Portland Monthly* e-commerce.

## Content Marketing Manager, Willamette Week

*Portland, OR | October 2022 - February 2024*

Produced daily email newsletter—summarizing complex news stories into digestible, engaging copy distributed to an audience of 48,000+ subscribers each morning. Solely managed all social media platforms (Instagram, TikTok, Reels, Twitter and Facebook).

## Editorial Intern, Portland Monthly Magazine

*Portland, OR | January 2022 - June 2022*

Pitched, wrote, and edited 50+ stories, covering breaking news, style & shopping, concert reviews, event round-ups, real estate, food reviews, and more. Copy-edited and fact-checked a majority of articles across two print cycles.